



# Executive Summary

Benchmarking limits and losses relative to peers provides empirical data to establish appropriate limits of liability and avoid an uninsured loss.

CONTROL + COST + COVERAGE



### Why is it Important

- Umbrella coverage is intended to protect against the unforeseen catastrophic loss and allow the insured to maintain the asset base in their balance sheet.
- Large loss severity is trending upwards year over year due to social inflation and nuclear verdicts.
- Determination of how much umbrella/excess liability limits to purchase and at what cost can be challenging, especially in a hard market when capacity is constrained, and prices are high.
- By utilizing a combination of USI client and industry data, USI provides peer and industry benchmarking to assist the client in making an objective and educated decision as to the appropriate umbrella/excess limits.

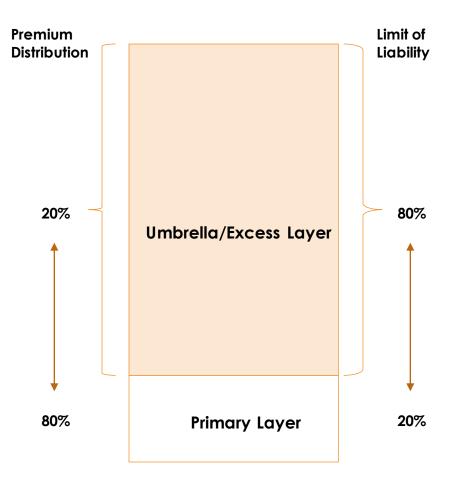


### Impact and Benefits to Clients

- Empirical peer data guides buying decisions that can eliminate millions of dollars in uncovered losses and ensure the most cost-efficient program structure.
- Provides objectivity in making educated decisions on total limits purchased.
- Assist in negotiating lender' insurance requirements.
- Exposes strengths and weaknesses of current program structure.

# The Benefit of Benchmarking

Tailored benchmarking analysis allows for a more informed decision on limits purchased in comparison to peer/industry.

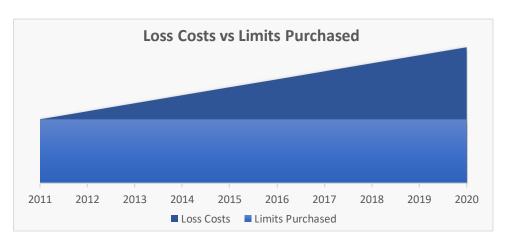


### **Key Observations**

- Although the umbrella/excess layer can cost ~20% of total premium, the limits provided are usually much higher than the primary layer.
- Typically umbrella/excess liability limits are purchased with little analytical support and insureds do not have a way of quantifying potential liabilities.
- Benchmarking provides:
  - Peer and industry group comparison of limits purchased
  - The magnitude of large losses within the peer and industry group
- Allows an insured to make an informed decision balancing limit needed and cost of umbrella/excess insurance.

# The Large Loss Trend

## Social inflation has led to skyrocketing "nuclear" verdicts in the last 10 years.



#### **Sample Large Losses**

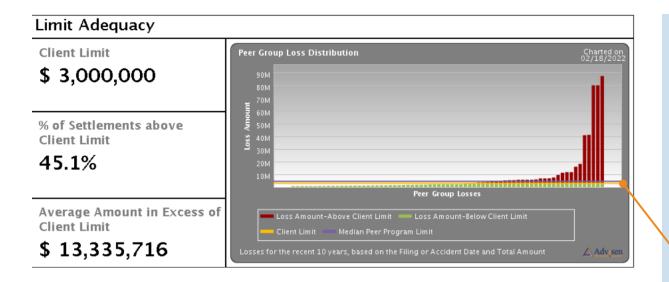
Industry	\$'s Incurred	Detail
Chemical	\$671M	Chemical exposure
Construction	\$110M	Injury from falling debris
Consumer Products	\$50M	Defective product leading to death
Food & Beverage	\$60M	Alcohol service of minor led to crash
Healthcare	\$215M	Sexual abuse
Hospitality	\$161M	Injury by a security guard
Life Sciences	\$57M	Design defect leading to injuries
Manufacturing	\$317M	Explosion from mfg defect
Oil & Gas	\$46M	Auto accident
Real Estate	\$25M	Balcony collapse
Transportation	\$412M	Auto accident
Utilities	\$25M	Electric shock

### **Key Observations**

- Limits Purchased have not kept up with the increasing Loss Cost trend.
  - Of verdicts > \$1M, average awards have increased more than 1,000% since 2010.
  - Frequency of "nuclear" verdicts (\$20M or more) in 2019 was more than 300% higher than prior 10-year annual average.
- Social inflation drivers include
  - Distrust in corporations
  - Litigation funding (3rd party investors fund plaintiff costs in exchange for payout %)
  - Aggressive and effective litigation strategy (ex. jury consultants and psychologists)
- While industry and jurisdiction can influence the risk of large claims, the threat of a nuclear verdict exists for all companies.

# Determining Appropriate Limits

USI Reviews Umbrella/Excess limit based on peer and industry group loss distribution.



# Areas of Focus

- How many claims normally fall within the current limit?
- How many claims are greater than the current limit?
  - In the claims data base,
     45.1% of the settlements
     were above client's \$3MM
     limit.

#### In this case:

▲ Advisen

- The median limit
   purchased by peer group is \$5,000,000.
- ABC purchases \$3,000,000 in Umbrella limits.
- The average amount of settlement excess of limit was \$13,335,716.

#### Selected Peer Group Filters

Scietted Feet Group Friters	
Time Periods: 12 to 24 Months, 24 to 36 Months	Industries: Hotels Restaurants & Leisure
Coverage: Liability	Company Type: All Companies
LOBs: Umbrella/Excess	Company Exposure (Revenues): Less than \$25M, \$25M to \$100M, \$100M to \$250M
Filter Benchmarking Range: None	Location: United States
Peer Group Size: 2.318	

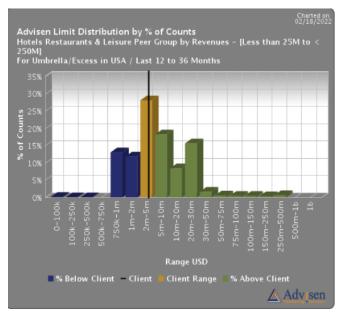


# Determining Appropriate Limits

USI reviews Umbrella/Excess limit against limits purchased by peer group.

Client: 3M

▲ Advisen



#### Advisen Limit Distribution by % of Counts Hotels Restaurants & Leisure Peer Group by Revenues – [Less than 25M to < 250M] For Umbrella/Excess in USA / Last 12 to 36 Months

A/ B -		ient: 3M
% Relow o	r Equal to Cl Above Cl	
Range USD	% of Counts	Cumulative %
250m-500m	0.7	100.5
150m-250m	0.4	99.8
100m-150m	0.5	99.4
75m-100m	0.5	98.9
50m-75m	0.6	98.4
30m-50m	1.7	97.8
20m-30m	15.7	96.1
10m-20m	8.5	80.4
5m-10m	18.3	71.9
2m-5m	28.2	53.6
1m-2m	11.9	25.4
750k-1m	13.1	13.5
250k-500k	0.1	0.4
100k-250k	0.1	0.3
0-100k	0.2	0.2
Pro	gram Count:	Advisen

# Selected Peer Group Filters Time Periods: 12 to 24 Months, 24 to 36 Months Coverage: Liability Company Type: All Companies

Coverage: Liability Company Type: All Companies

LOBs: Umbrella/Excess Company Exposure (Revenues): Less than \$25M, \$25M

to \$100M, \$100M to
\$250M

Filter Benchmarking Range: None Location: United States

Peer Group Size: 2,318

### **Key Observations**

- 69.2% of peer group is purchasing higher limits than client.
- To validate limits purchased, USI would undertake the following:
  - Full review of exposure and operational information for accuracy.
  - Review of client specific and peer group/industry large loss history to determine trends by coverage line and geographic scope of operations.
  - Review of contractual risk transfer and assumptions.
  - Review of current loss control/safety program.
  - Internal and external legal counsel opinion on client and industry exposures to loss.



# Conduct Umbrella/Excess Benchmarking Analysis:

- Confirm line of coverage(s) and industry group to benchmark
- Company revenues
- Current limits and retention



CONFIDENTIAL AND PROPRIETARY: This document and the information contained herein is confidential and proprietary information of USI Insurance Services, LLC ("USI"). Recipient agrees not to copy, reproduce or distribute this document, in whole or in part, without the prior written consent of USI. Estimates are illustrative given data limitation, may not be cumulative and are subject to change based on carrier underwriting.

© 2022 USI Insurance Services. All rights reserved.