



HR SERVICES

USI Mobile App MyBenefits2GO

USI's MyBenefits2GO app provides employees and dependents with instant access to benefits information, educational videos, contacts, and more!

- On-demand, quick-access to content continues to trend forward as approximately 85% of the U.S. population has a smartphone*
- MyBenefits2GO is customizable with the following information:
 - Benefits details (Open Enrollment booklets, benefits summaries, SBCs, etc.)
 - Carrier contact information (phone, emails, and websites)
 - On-demand Open Enrollment/New Hire presentations
 - Short videos to educate members on how to utilize their plan
 - In-app notification messages for open enrollment & wellness program reminders

Impact and Benefits:

- 24/7 benefits information with **no cost** to the employer
- Improve access for Spanish speaking members
- Support "Go Green" efforts by reducing printing needs
- Engage at-home decision makers



*Source: Pew Research Center; Survey of U.S. adults conducted Jan. 25-Feb. 8, 2021.

Mobile App Enhances Employee Engagement